

## THE IMPORTANCE OF PUBLIC SPEAKING FOR STUDENTS

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### ABSTRACT

*This research is motivated by the fact that many students are not yet aware of the benefits of public speaking skills. They do not understand and understand that public speaking is one of the skills that must be possessed in communicating in life. The better you speak, the more people will understand what you say. The purpose of this research is to analyze the benefits of public speaking to students, so that with this article students can become aware and start learning and practicing public speaking. This study uses a qualitative method. Data was collected using the technique of looking for as many references as possible to support the results of this research. The research results show that public speaking has great benefits for students and provides great opportunities for students to use it at important events when their public speaking technique is good. The research results also show that by frequently doing public speaking, a student can broaden his insight when he examines the content of what he is going to convey so that the more often he speaks in public, the more he will gain new knowledge.*

*Keywords: Benefits of public speaking, Public speaking for students*

### INTRODUCTION

We know that everyone is capable of speaking, but not everyone is able to put together words very beautifully and instill meaningful values. Talking is not just saying words; it must have meaning. Especially when speaking in public, we must be able to arrange our words into beautiful language that can attract the public's attention. It is well accepted that public speaking is a method of communication delivery. Speaking in public is a component of communication science, according to science. This is so because the purpose of communication is to establish a connection between two people. Speaking in front of an audience is currently one of the most important abilities in the global age.

The needs of the modern world and technology, which push people to compete in order to raise the caliber of their work, are what cause this. To put it simply, public speaking is the capacity to engage in "games" with language when speaking in front of an audience. Public speaking was crucial to education and civic life in the past, notably in ancient Greece and Rome. In actuality, public speaking was actually studied scientifically back in the days of Aristotle (3rd year BC) and Cicero, the ruler of Rome. Anxiety and fear are major issues, particularly for newcomers who have never given a public speech before. Speaking in public is one aspect of language proficiency.

As a skill, it requires practice and is never something that spontaneously happens to the practitioner. Put another way, practicing consistently will help someone's public speaking abilities become more successful and fluid. Public speaking will have a big influence on students. Every student actually must have public speaking skills. It is not only useful in class but will be very useful if students are in the social world. If students have the ability to speak in public, it will help them socialize and make friends too.

Public speaking holds significant importance for students, including: Enhancing Communication Skills: Public speaking helps students develop verbal and non-verbal

communication skills, teaching them how to organize and deliver information effectively. Boosting Confidence: Through practicing speaking in public, students learn to overcome fears and boost their self-confidence. Building Leadership Skills: Public speaking can aid students in building leadership skills, as the ability to influence and motivate others is often required in public situations. Strengthening Critical Thinking Skills: The preparation and delivery of speeches require critical thinking to develop strong arguments and support them with relevant evidence. Improving Social Skills: Public speaking allows students to interact with diverse audiences, helping them expand their social networks and learn to adapt to various social situations. Preparing for the Workplace: Public speaking skills are highly valued in the workplace, as they are often required for presentations, meetings, and interactions with colleagues and clients. We conducted this research to find out what are the benefits of public speaking for students, what are the obstacles faced by students in public speaking, and how to deal with these problems.

## **METHODS**

In this research, we used a qualitative approach by conducting a literature review. Researchers use qualitative methods to collect, process, and present data from a variety of literary sources while using the qualitative approach through the literature review method. A thorough comprehension of context, meaning, and personal experiences is emphasized by the qualitative approach method in literature reviews. Researchers can explore different viewpoints, values, and social constructs that underlie the research issue by using this approach.

Researchers can examine a phenomenon's complexity with a qualitative approach in ways that are not possible with a quantitative one. This entails being aware of the ways in which historical, social, and cultural settings affect people's perceptions and experiences.

Through the literature review, researchers first identify the research topics they hope to address. These research inquiries must be precise and pertinent to the goals of the study. After that, researchers locate and compile pertinent literature sources pertaining to their research question. Journals, books, papers, and other publications that shed light on the subject of the research may be among these sources. Scholars gather literature sources and then analyze these writings in depth. This entails reading and analyzing the texts to pinpoint any recurring themes, ideas, or patterns. Scholars arrange the principal discoveries from the review of literature into a logical and significant story. The results are then discussed in an academic article, frequently employing a narrative or descriptive style that draws attention to the intricacy and context of the findings.

## **RESULT AND DISCUSSION**

Public speaking is the art of speaking in public. This is due to the large number of listeners who attended. Such as in a meeting, conference, academic presentation, and so on. The art of public speaking requires skill and courage. speakers are not only trying to overcome nervousness; a public speaker is required to have speaking skills and abilities that are easy to understand in a short time and are not complicated.

According to Viera Restuani Adia in the book *Menjadi Public Speaker Andal* (2021), public speaking is a communication process in front of an audience that aims to provide information, persuade, or entertain. Public speaking can also be interpreted as a procedure for speaking in public. A public speaker is expected to be able to speak in an appropriate and easy-to-understand language. In other words, a public speaker does not have to use formal language. The most important thing is to be able to put yourself in various situations and according to the context. There are 4 methods of public speaking Quoted from the book

Pengantar Ilmu Public Speaking (2020) by Pajar Pahrudin, these methods include Impromptu. This method is carried out suddenly, without preparation. This method is also known as Ad Libitum or speaking without a script (script).

Meanwhile, the manuscript or reading complete text method in public speaking is a method of reading a script that has been prepared. This method is familiar among state officials or those in charge of giving speeches at official or formal events. The next method is the extemporaneous method or using notes. The public speaking method. This method is done with the help of notes, pointers, outlines of the material (outline), or slides of the displayed material that is displayed through a projector. This method is known as the best method in public speaking. The public speaking method is free, free to improvise, can freely maintain eye contact, is more communicative, and the conversation is much more controlled with the systematic material made in the form of notes, papers, or slides.

Public speaking affects every area of communication. It is your ability to get your ideas across and to inform and persuade your audience (Jamilah, 2013). No matter what your occupation, your success depends greatly on your ability to speak well. For examples, people select doctors, dentists, real estate brokers, financial advisors, and lawyers not only on the basis of their professional competence, but also on the basis of how well they click or relate to each other. Anyone who has to deal with the public, from sales person to stockbrokers, servers to supervisors, has to establish rapport with the people they deal with in their jobs. And this rapport is established through speech.

Speech plays a pervasive role in our lives. There are many occasions in which we have to speak in front of public, or in other words, we have to make a speech. Without words or the power to voice them, it is very difficult to complete our daily routines effectively. That is why students need to learn how to speak in public effectively, and as teachers it is our job to train them how to do it. To be able to train our students to speak in public, we need to have sound knowledge, skill of public speaking, and the methodology or techniques to motivate students to practice it (RahmadaniAyuFitria, 2022).

Public speaking is an important skills need to be mastered by students. This skill can be trained in a fun way in form of speaking games, speech competition, and taking with native speakers. The present research showed that once-a-week public speaking training had successfully made the students have better speaking ability. Although, the training did not have a significant effect on the students' speaking anxiety, this kind of training is still recommended. It is better for every teacher, especially in a speaking class, to let the students have interaction or competition to show up their speaking ability. A fun atmosphere should be built to make each of them have lower speaking anxiety so they can bravely express their idea (Hafizatu Nadia, 2018).

Public speaking offers numerous benefits for students, both academically and personally. Public speaking helps students develop clarity, coherence, and conciseness in their verbal communication. They learn to articulate their thoughts effectively and express ideas in a clear and organized manner. As students gain experience in public speaking, they become more confident in expressing themselves in various situations, whether in class presentations, group discussions, job interviews, or social interactions.

Moreover, crafting and delivering speeches require students to think critically about their topics, analyze information, and structure their arguments logically. Public speaking encourages students to evaluate evidence, consider different perspectives, and form reasoned opinions. Through public speaking, students gain insights into their strengths and areas for improvement. They become more aware of their speaking style, body language, and vocal tone, allowing them to refine their presentation skills over time. Engaging in public speaking assignments can improve academic performance across various subjects.

Students who can effectively communicate their ideas are more likely to excel in class discussions, debates, and written assignments. Public speaking nurtures leadership qualities in students by encouraging them to take initiative, inspire others, and assume responsibility for their ideas and actions. As they develop confidence in their communication abilities, students are better equipped to lead group projects and extracurricular activities.

Furthermore, strong public speaking skills are highly valued in the professional world. Students who excel in public speaking are better positioned to succeed in job interviews, presentations, and networking events, which can lead to greater career opportunities and advancement. Public speaking encourages students to engage with diverse audiences and cultivate empathy and understanding. They learn to adapt their communication style to different contexts and connect with people from various backgrounds, fostering valuable interpersonal skills. Besides, Public speaking empowers students to voice their opinions, advocate for causes they believe in, and effect positive change in their communities and beyond. Through persuasive speeches and presentations, students can raise awareness about important issues and mobilize others to take action.

In summary, public speaking plays a crucial role in students' academic success, personal growth, and professional development. By honing their communication, critical thinking, and leadership skills, students are better prepared to navigate challenges, seize opportunities, and make meaningful contributions to society.

## CONCLUSION

Public speaking is a basic technique that a person must have to be able to communicate well. Students must also have basic public speaking skills, because students must be able to speak in public using good and correct skills. Public speaking has benefits for students, namely that it can increase their self-confidence, because they are used to speaking in public. Apart from that, public speaking skills can broaden students' insight because they often look for new information. Public speaking also opens up great opportunities for students because nowadays people who have good public speaking techniques are really needed.

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